

How To Apply Foundation

The primary purpose for using mineral makeup is to even out the skin tone for a more natural and luminous appearance. A sheer application will mirror your skin tone - naturally. Mineral makeup will adjust as it blends with your skin's natural oils, creating a flawless look with no line of demarcation.

1. The first step to mineral foundation application is to properly prepare your face with moisturizer. Always be sure the moisturizer is completely dry before foundation application, in order to avoid streaking.
2. Next, you may want to further prepare your skin with a light layer of Multi-Task powder as a primer. This delightful powder is nearly colorless and suitable for all skin tones. It will help create a smooth surface on which to apply your foundation. This is especially good for those with oily skin, large pores and/or scarring.
3. To apply the foundation, start with a clean makeup brush made for mineral makeup, such as a Kabuki.
4. Pick a small amount of powder up with your brush, and tap off excess.
5. Gently buff powder in a circular motion onto skin, starting with areas that need extra coverage.
6. Work the foundation into the skin by pressing the brush gently but firmly to your face.
7. To get a flawless natural look, always apply mineral foundation in thin, light layers. Keep adding layers until the desired coverage has been reached.
8. Your mineral foundation color will deepen slightly, and will set after warming to your skin.

MORE TIPS

To greatly reduce (or completely eliminate) waste, mess, and airborne particles, try a makeup sponge.

Always remember, less is better! Mineral foundation will "warm" to the skin with a healthy and natural matte finish, with coverage that lasts all day.

Sensitive Skin: When first trying out a new product, it is advisable to try the product in a small area first to see if your skin will have a reaction. Other products that may cause an allergic reaction are hair care products, cleansers, toners and moisturizers. If you experience an initial irritation (itching) after makeup application, this may be due to the bristles from your brush. Make sure you purchase a brush with soft (but firm) bristles. You may also wish to try a synthetic brush, if you are allergic to animal hair, or a makeup sponge.

For Extra Coverage: For maximum coverage: Apply with a sponge. Or, try our new Precision Buki brush.

FEATURED APPLICATION TIPS *By Dottie, Rejuva Minerals user:*

Here is how I apply it: I spray my brush lightly with rose water, then dip in the mineral powder and apply to one section at a time. I buff one direction, then reverse the direction and buff. This gives me a wonderful coverage and poreless appearance.

I spray the brush each time for each section. You only need a little bit for each section as starting with less is better to layer a natural look. I love applying with a damp brush and finishing with a dry brush. You will not be disappointed.

- **If you are looking for makeup without titanium or titanium dioxide, Rejuva Minerals is your one stop shop!**
- **Rejuva Minerals also offers mica free.**