

How To Apply Eye Liner



APPLICATION TIPS

The first step to keeping your eyeliner in place is to properly prepare the skin you will be applying it to. This means being certain to apply foundation and finishing powder to the area to help absorb any oils or moisture that may become a problem during the day.

After this step, apply the pencil eyeliner starting at the inner corner of the upper lid, moving outward. Repeat on the lower lid, if desired.

Follow the liner application with a coat of Rejuva Minerals Slate eye shadow which is easily applied with a bamboo handled angled eyeliner brush (see below for application details). The eye shadow will help set the eyeliner pencil and also give it a softer look.

Alternately, you may also put a light dusting of Multi-Task powder over the eyeliner pencil. This powder is nearly colorless so it will not detract from the eyeliner intensity.

APPLICATION TIPS FOR LOOSE POWDER EYELINER - DRY

For best results, choose a dark eye shadow shade such as Slate or Espresso. Shake a small amount of shadow into the container lid. For best and easiest eye liner application, use a Bamboo Handle Angled eyeliner brush.

Load the brush with shadow and tap the handle on the edge of the container lid to remove excess product. Working from the outer corner of your eye inward, apply shadow close to your lash line holding the brush vertically across half of your eye.

Reload the brush as above. Working from the inner corner of the eye toward the middle, apply shadow close to your lash line holding the brush horizontally so that the tip of the brush first makes contact with the inner corner of your eye. Blend this line into the first one and soften any harsh edges.

For a modern touch, apply a bit more shadow in an upward motion to the outer corner of the eye to create a "baby cats eye". Reload the brush as above. Holding the brush horizontally, apply eye shadow in the same fashion to your lower lid, staying at the lash line and blending out any harsh edges.

For a darker, more dramatic liner application, wet your liner brush first before application. Blot slightly then load your brush. This will also help the liner last longer. See below for an effective and sterile application.

APPLICATION TIPS FOR LOOSE POWDER EYELINER - WET

You will need 2 dampen dishes (you may find these at any beauty supply store). The first will be used for water, and the other for dry product. You will also need one LINER BRUSH, brush cleaner and paper towels.

Fill one dampen dish with water. In the second dish, add a small amount of mineral liner powder. Dip the brush into the water, and wipe off excess on the side of the dampen dish.

Dip the brush into the liner powder and apply to eye. Once application is complete, be sure to wash your dampen dishes and let dry. This will keep water out of mineral jars, which can lead to bacterial growth.

- **If you are looking for makeup without titanium or titanium dioxide, Rejuva Minerals is your one stop shop!**
- **Rejuva Minerals also offers mica free makeup!**